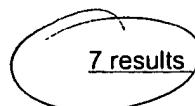


L Number	Hits	Search Text	DB	Time stamp
1	0	(conjoint near analysis) with matching	USPAT; US-PGPUB; EPO; JPO; DERWENT	2004/10/22 14:44
2	6	(conjoint near analysis) with employ\$3	USPAT; US-PGPUB; EPO; JPO; DERWENT	2004/10/22 14:45
3	35	(conjoint near analysis)	USPAT; US-PGPUB; EPO; JPO; DERWENT	2004/10/22 14:45
4	34	(conjoint adj analysis)	USPAT; US-PGPUB; EPO; JPO; DERWENT	2004/10/22 14:45
5	143	705/7.cor.	USPAT	2004/10/22 14:47
6	214	705/8.cor.	USPAT	2004/10/22 14:48
7	102	705/9.cor.	USPAT	2004/10/22 14:48
10	0	(705/7 or 705/8 or 705/9).cor. and (bilateral with matching)	USPAT	2004/10/22 14:49
11	459	(705/7 or 705/8 or 705/9).cor.	USPAT	2004/10/22 14:49

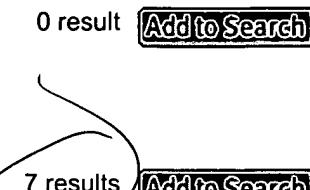
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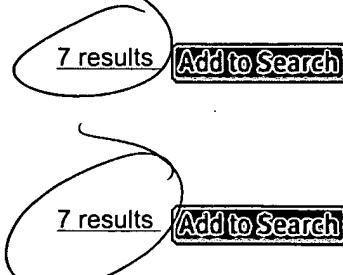
5. (conjoint analysis matching) AND PDN(<3/2/2000)

*Database:Multiple databases...**Limit results to: full text**Look for terms in: Citation and article text**Publication type:All publication types* 7 results Add to Search

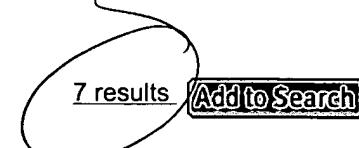
4. (conjoint analysis matching employer) AND PDN(<3/2/2000)

*Database:Multiple databases...**Limit results to: full text**Look for terms in: Citation and article text**Publication type:All publication types* 0 result Add to Search

3. (conjoint analysis matching) AND PDN(<3/2/2000)

*Database:Multiple databases...**Limit results to: full text**Look for terms in: Citation and article text**Publication type:All publication types* 7 results Add to Search

2. (conjoint analysis matching) AND PDN(<3/2/2000)

*Database:Multiple databases...**Limit results to: full text**Look for terms in: Citation and article text**Publication type:All publication types* 7 results Add to Search

1. (conjoint analysis matching employer) AND PDN(<3/2/2000)

*Database:Multiple databases...**Limit results to: full text**Look for terms in: Citation and article text**Publication type:All publication types*

0 result

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JS 10-22-04

Set	Items	Description
S1	7	(CONJOINT (N) ANALYSIS) (S) MATCHING
S2	6	RD S1 (unique items)
?		

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10-22-04
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T S2/3,K/ALL

2/3,K/1 (Item 1 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
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02675851 283596861

Strategies for integrating capacity with demand in service networks
Pullman, Madeleine E; Thompson, Gary
Journal of Service Research : JSR v5n3 PP: 169-183 Feb 2003
ISSN: 1094-6705 JRNL CODE: SRES
WORD COUNT: 8351

...TEXT: we develop and apply an integrative profit model to address this problem. We combine a conjoint analysis -based optimal product design model from marketing with a simulation model investigating capacity and demand...

... model extends current capacity-demand operations models by modeling the impacts of different capacity/demand matching strategies in a competitive market. Combining these two perspectives provides a more direct link between...

2/3,K/2 (Item 2 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
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02531040 204192441

Methodological issues in conjoint analysis: A case study
Jaeger, Sara R; Hedderley, Duncan; MacFie, Halliday J H
European Journal of Marketing v35n11/12 PP: 1217-1237 2001
ISSN: 0309-0566 JRNL CODE: EJM
WORD COUNT: 9158

...TEXT: 003). Discussion The importance of stimuli presentation format

The present study addresses methodological issues in conjoint analysis , especially how empirical work be best conducted. At a general level, this topic may be addressed within the framework of context matching , an approach recommended by Simmons et al. (1993) and Bettman et al (1998) when the...

... is to predict market response and identify segmentation patterns (Dahan and Srinivasan, 2000). Briefly, context matching implies determining the relevant factors that might influence preferences in the consumers' environment and then matching the values of those factors in the measurement environment. With regard to stimulus representation, it...

... clear how different presentation formats influence choice decisions differently and the degree to which context matching is achieved. Further, because non-verbal representations have received less attention than verbal formats, the...

2/3,K/3 (Item 3 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
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02405836 115926518

Optimal service design: integrating marketing and operations perspectives
Pullman, Madeleine E; Moore, William L
International Journal of Service Industry Management v10n2 PP: 239 1999
ISSN: 0956-4233 JRNL CODE: SIM
WORD COUNT: 8215

ABSTRACT: This paper develops an optimal service design model by combining a conjoint analysis -based optimal product design model from marketing with capacity and demand management strategies from operations...

... it extends current capacity-demand operations models by modeling the impacts of different capacity/demand matching strategies in a competitive market. Combining these two perspectives provides a more direct link between...

2/3,K/4 (Item 4 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
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02325721 110369245

A new perspective on cross-cultural ethical evaluations: The use of conjoint analysis
Tsalikis, John; Seaton, Bruce; Tomaras, Petros
Journal of Business Ethics v35n4 PP: 281-292 Feb 2002
ISSN: 0167-4544 JRNLD CODE: JBE
WORD COUNT: 4699

...TEXT: present research indicated both similarities and differences in the two national groups. The use of conjoint analysis provided significant insight beyond that of the more conventional mean or centroid comparisons in that...

2/3,K/5 (Item 1 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c) 2004 The Gale Group. All rts. reserv.

14806914 SUPPLIER NUMBER: 89371179 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Active Decisions Secures \$13.1 Million in Series D Financing; New Investors
Include Liberty Partners and The Charles Schwab Corporation.
Business Wire, 2243
July 22, 2002
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 772 LINE COUNT: 00070

... can quickly build and deploy "original" applications. Leveraging adaptive conjoint analysis and multi-axial pattern matching technology, Active Decisions offers the most sophisticated needs model available on the market, and its...

2/3,K/6 (Item 2 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c) 2004 The Gale Group. All rts. reserv.

04442780 SUPPLIER NUMBER: 08289768
Matching product features with customer needs. (using conjoint analysis in banking)
Dove, David W.; Bachelder, Edward L.
Bank Marketing, v22, n3, p33(4)
March, 1990
ISSN: 0888-3149 LANGUAGE: ENGLISH RECORD TYPE: ABSTRACT
Matching product features with customer needs. (using conjoint analysis in banking)